Washington DC National

INVOICE

WDAF



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Waterfront Strategies Attention: Accounts Payable

Washington, DC 20007

3050 K Street NW

Suite 100

Invoice #		Invoice Date	Invoice Mo	<u>nth</u>	Invoic	e Period
583436-1		10/28/12	October 2		10/01	/12 - 10/28/12
Station	Acc	ount Executive		Sales Offi	ce	Sales Region

<u>Advertiser</u>	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

Dan Driscoll

Send Payment To:

Billing Address:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Order #	Alt Order #
583436	09844674
Billing Type	
Cash	
	,
Advertiser Code	Product Code
94	100
Advertiser Ref	
	583436 Billing Type Cash Advertiser Code 94

Lìne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	10/16/12	10/26/12	7-8a	7-8a	-TWTF	:30	2	\$825.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 2	<u>Rate</u> \$825.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Th 10/	/18/12 7:42 AM 7-8a		7-8a	:3	0 MP12107			\$825.00 NM
ĺ	2 4	F 10/	/19/12 7:44 AM 7-8a		7-8a	:3	O MP12107			\$825.00 NM
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	Spots/Week 2	<u>Rate</u> \$825.00					
	Spots: # Ch			tion	Start/End Time		h Ad-ID			Rate Type
	3 4		/23/12 7:56 AM 7-8a		7-8a		O MP12107			\$825.00 NM
	4 4	W 10/	/24/12 7:45 AM 7-8a		7-8a	:3	O MP12107			\$825.00 NM
2	10/16/12	10/26/12	8-9a	8-9a	-TWTF	:30	2	\$825.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 2	<u>Rate</u> \$825.00					
]	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 4	Th 10/	/18/12 8:14 AM 8-9a		8-9a	:3	O MP12107			\$825.00 NM
	2 4		/19/12 8:24 AM 8-9a		8-9a	:3	O MP12107			\$825.00 NM
		Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	Spots/Week 2	<u>Rate</u> \$825.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 4	Tu 10/	/23/12 8:55 AM 8-9a		8-9a	:3	O MP12107			\$825.00 NM
	4 4	W 10/	/24/12 8:53 AM 8-9a		8-9a	:3	O MP12107			\$825.00 NM
3	10/20/12	10/27/12	7-8a	7-8a	\$-	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S-	Spots/Week	<u>Rate</u> \$800.00					
	Snots: # Ch		Date Air Time Descrip	tion	Start/End Time	i enat	h Ad-ID			Rate Type
	1 4	Sa 10/			7-8a		<u>0</u> мР12107			\$800.00 NM
		Start Date 10/22/12		Spots/Week 1	<u>Rate</u> \$800.00	.•	Ť			+000.00 MM
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 4		/27/12 7:26 AM 7-8a		7-8a	:3	O MP12107	********	·····	\$800.00 NM

Rate Type

\$500.00 NM

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

<u>Start Date</u> <u>End Date</u> 10/22/12

Day Air Date

Th 10/25/12

MTWTFSS

-TWTF--

Air Time Description

9:47 AM M-F 9-10a

Spots/Week

Weeks:

Spots: # Ch

2 4

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	ethos an er ar grangementende at his gan ethos and proper an
۷	10/20/12	10/27/12	8-9a	8-9a	S-	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$800.00					· · · · · · · · · · · · · · · · · · ·
	Spots: # Ch			cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	14	Sa 10			8-9a	:3	O MP12107			\$800.00 NM
	Weeks:	10/22/12	End Date MTWTFSS		<u>Rate</u> \$800.00					
	Spots: # Ch	Day Air	r Date <u>Air Time</u> Des	cription	Start/End Time	Leng	h Ad-ID			Rate Type
	2 4	Sa 10	/27/12 8:58 AM 8-9a		8-9a	:3	O MP12107			\$800.00 NM
	10/21/12	10/21/12	7-8a	7-8a	S	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$500.00					** ***********************************
	Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
	14	Su 10			7-8a	;9	O MP12107			\$500.00 NM
6	10/21/12	10/28/12	8-9a	8-9a	S	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$500.00					
	Spots: # Ch	Day Air	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Su 10			8-9a	:3	O MP12107			\$500.00 NM
	Weeks:	10/22/12	End Date MTWTFSS 10/28/12S		<u>Rate</u> \$500.00					
	Spots: # Ch	Day Air	r Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 4	Su 10	/28/12 8:52 AM 8-9a		8-9a	:3	0 MP12107			\$500.00 NM
7	10/21/12	10/28/12	FOX News Sunday	9a-10a	S	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$500.00					
	Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Su 10		News Sunday	9a-10a	:3	O MP12107			\$500.00 NM
	Weeks:	Start Date 10/22/12	End Date MTWTFSS		<u>Rate</u> \$500.00					
	Spots: # Ch		10,20,12	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 4	Su 10		News Sunday	9a-10a		0 MP12107			\$500.00 NM
8	10/16/12	10/26/12	M-F 9-10a	9-10a	-TWTF	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$500,00					
ı	Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Type
	1 4	W 10	/17/12 9:59 AM M-F	9-10a	9-10a		0 MP12107			\$500.00 NM
		~	have a few a leaderd banks have buy		D (

Rate \$500.00

9-10a

Start/End Time

Length Ad-ID

:30 MP12107

\$1,000.00 NM

INVOICE



3 4

W 10/24/12

5:07 PM 5-530p

Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

Page Start Date End Date Description StartEnd Time MTNTFSS Length Week Rate Type							Spots/			
Neeks: Start Date Child Date MTWTFSS Soots/Week Soots/Week Start Date Child Date MTWTFSS Soots/Week Start Date MTWTFSS Soots/Week Start Date Child Date	Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	9 10/16/12	10/26/12	M-F 12-1p	12-1p	-TWTF	:30	2	\$500.00	NM	
Spots # Ch	Weeks:									
New New	Spots: #	Ch <u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> <u>D</u>	<u>escription</u>		<u>Length</u>	Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time 12-1p 30 M=12107 \$500.00 NM	1			·	· ·					\$500.00 NM
Note	i			·	,	:30	MP12107			\$500.00 NM
Spots:#Ch Day Air Date Air Time Description 12-1p 130 MP12107 130 MP12107 1500,000 NM	vveeks:									
12-1p 12-1p 130 MP12107 \$500.00 NM	Spots: #				• • • • • • • • • • • • • • • • • • • •	Length	Ad-ID			Rate Type
10 10/16/12	3 -	4 Tu 10	/23/12 12:24 PM M	-F 12-1p	12-1p	:30	MP12107			\$500.00 NM
Weeks: Start Date End Date MTWTESS Spots/Week Start Date Length Ad-ID Rate Type	4	4 W 10	/24/12 12:08 PM M	-F 12-1p	12-1p	:30	MP12107			\$500.00 NM
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Air Time Descrip	10 10/16/12	10/26/12	M-F 3-4p	3-4p	-TWTF	:30	2	\$150.00	NM	
1 4	Weeks:								***************************************	
Yeeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Rat	Spots: #	Ch <u>Day Air</u>	<u> Date</u> <u>Air Time</u> D	escription	Start/End Time	Length	Ad-ID			Rate Type
Weeks: Start Date End Date MTWTESS Spots/Week \$150.00 Start/End Time Length Ad-ID Rate Type				•	•					-
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type				,		:30	MP12107			\$150.00 NM
Spots: # Ch Day Air Date Air Time Description A	vveeks:									
3 4	Spots: #			escription	,	Length	Ad-ID			Rate Type
11 10/16/12	4	4 Tu 10	/23/12 3:49 PM M	-F 3-4p	3-4p	:30	MP12107			\$150.00 NM
Weeks: Start Date 10/15/12	3 -	4 Th 10	/25/12 3:55 PM M	-F 3-4p	3-4p	:30	MP12107			\$150.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	11 10/16/12	10/26/12	M-F 4-5p	4-5p	-TWTF	:30	1	\$375.00	NM	
Spots: # Ch Day Air Date Air Time Description At Th 10/18/12 4:50 PM M-F 4-5p 4-5p 30 MP12107 \$375.00 NM	Weeks:									
1 4	Snote: #			•		l ength	Δd-ID			Rate Tyne
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - TWTF Spots/Week 375.00 Rate 375.00 Spots: # Ch Day Air Date 2 4 Tu 10/23/12 Air Time Description 2 4:29 PM M-F 4-5p Start/End Time 4-5p Length Ad-ID 2 30 MP12107 Rate Type 3375.00 NM 12 10/16/12 10/26/12 5-530p 5-530p -TWTF :30 2 \$1,000.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 10/21/12 Spots/Week 11/2000.00 Rate 11/2000.00 Spots: # Ch Day Air Date 2 4 F 10/19/12 Air Time Description 5-530p Start/End Time 10/21/21 Length Ad-ID 10/21/21 Rate 17/2000.00 NM Veeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS 10/28/21 Spots/Week 10/28/12 Rate 10/28/12 Rate 10/28/12 TWTF 2 10/28/12 Start/End Time 10/28/12 Length Ad-ID 10/28/12 Rate 17/28 Spots: # Ch Day Air Date 2 Air Time Description 10/28/12 Start/End Time 10/28/12 Length Ad-ID 10/28/12 Rate 17/28										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 10/16/12 10/26/12 5-530p 5-530p -TWTF :30 2 \$1,000.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 5 50pts/Week 7,000.00 Rate 10/15/12 \$1,000.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/18/12 5:13 PM 5-530p 5-530p :30 MP12107 \$1,000.00 NM 2 4 F 10/19/12 5:07 PM 5-530p 5-530p :30 MP12107 \$1,000.00 NM Weeks: Start Date 10/22/12 End Date MTWTFSS Spots/Week Rate 10/22/12 Rate Type \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:	Start Date	End Date MTWTF	SS Spots/Week	<u>Rate</u>					V
2 4 Tu 10/23/12 4:29 PM M-F 4-5p 4-5p :30 MP12107 \$375.00 NM 12 10/16/12 10/26/12 5-530p 5-530p -TWTF :30 2 \$1,000.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTESS Spots/Week Pate 10/15/12 Rate 10/15/12 Start Date 10/21/12 Start Time Description Start/End Time Length Ad-ID Start/End Time 10/18/12 Rate Type 10/18/12 Start Date 10/19/12 Start Date 10/19/12 Stort PM 5-530p Spots/Week Pate 10/22/12 Start Date 10/28/12 Stort Time Description Start/End Time Length Ad-ID Rate Type 10/22/12 Rate Type 10/28/12										
12 10/16/12			······································							
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS Pots/Week 2 \$1,000.00 Rate 2 \$1,000.00 Spots: # Ch Day Air Date 1 4 Th 10/18/12 Air Time Description Description 2 \$1,000.00 Start/End Time Length Ad-ID Start/End Time 2 \$1,000.00 Rate Type 1 \$1,000.00 2 4 F 10/19/12 5:07 PM 5-530p 5-53		4 IU IU	723/12 4.29 PIVI IVI	-r 4-5p	4-3ρ	.30	MPIZIU			\$375.00 NIVI
10/15/12 10/21/12 -TWTF 2 \$1,000.00	12 10/16/12	10/26/12	5-530p	5-530p	-TWTF	:30	2	\$1,000.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/18/12 5:13 PM 5-530p 5-530p :30 MP12107 \$1,000.00 NM 2 4 F 10/19/12 5:07 PM 5-530p 5-530p :30 MP12107 \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF 2 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						
2 4 F 10/19/12 5:07 PM 5-530p 5-530p :30 MP12107 \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF 2 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Spots: #	Ch <u>Day Air</u>	Date Air Time D	escription		Length	Ad-ID			Rate Type
Weeks: Start Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF 2 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	1 -	4 Th 10	/18/12 5:13 PM 5-	530p	5-530p	:30	MP12107			\$1,000.00 NM
10/22/12	_			· ·	,	:30	MP12107			\$1,000.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:									
	Spots: #			-		Lenath	Ad-ID			Rate Type
	· -									

5-530p

:30 MP12107



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 10/16/12	10/26/12	530-6p	530-6p	-TWTF	:30	2	\$1,000.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWT 10/21/12 -TWT		<u>Rate</u> \$1.000.00					
Spots: # Ch			•	Start/End Time	l enat	h Ad-ID			Rate Type
1 4		/18/12 5:53 PM 5		530-6p	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0 MP12107			\$1,000.00 NM
2 4		/19/12 5:29 PM 5		530-6p	:3	O MP12107			\$1,000.00 NM
Weeks:	Start Date 10/22/12	End Date MTWT 10/28/12 -TWT		<u>Rate</u> \$1,000.00					
Spots: # Ch				Start/End Time	L.enat	h Ad-ID			Rate Type
3 4		/23/12 5:53 PM 5		530-6p		0 MP12107			\$1,000.00 NM
4 4	W 10/	/24/12 5:44 PM 5	30-6p	530-6p	:3	O MP12107			\$1,000.00 NM
14 10/16/12	10/26/12	M-F 6-630p	6-630p	-TWTF	:30	2	\$1,440.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWT		Rate \$1,440.00					
Spots: # Ch	Day Air	Date Air Time [Description	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
1 4	W 10/	/17/12 6:28 PM N	<i>I</i> I-F 6-630p	6-630p	:3	O MP12107			\$1,440.00 NM
2 4			Л-F 6-630p	6-630p	:3	O MP12107			\$1,440.00 NM
Weeks:	Start Date 10/22/12	End Date MTWT 10/28/12 -TWT		<u>Rate</u> \$1.440.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
3 4	Tu 10/	/23/12 6:22 PM N	/I-F 6-630p	6-630p	:3	O MP12107			\$1,440.00 NM
4 4	F 10/	/26/12 6:29 PM N	Л-F 6-630p	6-630p	:3	O MP12107			\$1,440.00 NM
20 10/23/12 In 23	10/26/12	9-930p	9-930p	-TF	:30	2	\$1,800.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWT 10/28/12 -T		<u>Rate</u> \$1,800.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
3 4	Tu 10, Credited		9-930p	9-930p	:0	0			\$1,800.00 NM
4 4	F 10/	/26/12 9:09 PM 9	9-930p	9-930p	:3	0 MP12107			\$1,800.00 NM
21 10/16/12 In 24	10/26/12	930-10p	930-10p	-TWTF	:30	2	\$1,800.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWT 10/21/12WT		<u>Rate</u> \$1,800.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 4	Th 10/ *	/18/12 10:54 PM 9	30-10p	930-10p	:3	O MP12107			\$1,800.00 NM
2 4	F 10/	/19/12 10:36 PM 9	30-10p	930-10p	:3	O MP12107			\$1,800.00 NM
Weeks:	Start Date 10/22/12	End Date MTWT 10/28/12 -TWT		<u>Rate</u> \$1,800.00					
Spots: # Ch	Day Air	Date Air Time [<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3 4		/23/12 9:45 PM 9	•	930-10p		O MP12107			\$1,800.00 NM
4 4	W 10/	/24/12 11:01 PM 9	30-10p	930-10p	:3	O MP12107			\$1,800.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

ς.				
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

						Spots/		_	
ne Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	***************************************
22 10/21/12 In 25	10/28/12	Su 1102-1132p	1102-1132p	S	:30	1	\$200.00	NM	
Weeks:	Start Date 10/15/12		TFSS Spots/Week	<u>Rate</u> \$200.00					
Spots: # Ci			Description	Start/End Time	Length	Ad-ID			Rate Typ
1 4	Su 10	/21/12 11:52 PM	Su 1102-1132p	1102-1132p	:30) MP12107			\$200.00 Nf
Weeks:	A	***************************************	TFSS Spots/Week	Rate					
Spots: # C	10/22/12 h Day Aii		S 1 Description	\$200.00 <u>Start/End Time</u>	Length	n Ad-ID			Rate Typ
2 4	***************************************	/28/12 12:13 AM		1102-1132p) MP12107			\$200.00 NI
23 10/21/12 In 40	10/21/12	Su 1132-1232a	1132-1232a	S	:30	1	\$100.00	NM	
Weeks:	Start Date 10/15/12	End Date MTW 10/21/12	TFSS Spots/Week	<u>Rate</u> \$100.00					
Spots: # C			Description	Start/End Time		Ad-ID			Rate Typ
14	Su 10	/21/12 12:18 AM	Su 1132-1232a	1132-1232a	:30) мр12107			\$100.00 N
24 10/28/12 In 27	10/28/12	Su 1232-132a	1232-132a	S	:30	1	\$60.00	NM	
Weeks:	Start Date 10/22/12		TFSS Spots/Week	<u>Rate</u> \$60.00		······································		······	
Spots: # C			Description	Start/End Time	Length	Ad-ID			Rate Typ
1 4	Su 10	/28/12 1:47 AM	Su 1232-132a	1232-132a	:30) MP12107			\$60.00 N
26 10/24/12 In 29	10/24/12	World Series or	FOX 7p-CC	W	:30	1	\$2,300.00	NM	
Weeks:	Start Date 10/22/12		TFSS Spots/Week	<u>Rate</u> \$2,300,00		***************************************		***************************************	
Spots: # C			Description	Start/End Time	Length	Ad-ID			Rate Typ
1 4	W 10	/24/12 9:30 PM	World Series on FOX	7p-CC	:30) MP12107			\$2,300.00 N
27 10/22/12 In 30	10/29/12	M -F 9-10a	9-10a	M	:30	1	\$500.00	NM	
Weeks:	Start Date 10/22/12	***************************************	TFSS Spots/Week	<u>Rate</u> \$500.00					
Spots: # C			Description	Start/End Time	Length	Ad-ID			<u>Rate Typ</u>
1 4	M 10	/22/12 9:30 AM	M-F 9-10a	9-10a	:30) MP12107			\$500.00 N
28 10/22/12 In 32	10/29/12	9-930p	9-930p	M	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/22/12		TFSS Spots/Week	<u>Rate</u> \$1,800.00					
Spots: # C			Description	Start/End Time		Ad-ID			Rate Typ
1 4	M 10 Credited	V22/12 1	9-930p	9-930p	:00	<i>)</i>			\$1,800.00 N
29 10/27/12 LINE 33	10/27/12	World Series or	FOX 7p-CC	S-	:30	2	\$2,300.00	NM	
Weeks:	Start Date 10/22/12	Allega and a second a second and a second an	TFSS Spots/Week	<u>Rate</u> \$2,300.00					
Spots: # C			Description	Start/End Time		Ad-ID			<u>Rate Typ</u>
2 4			World Series on FOX	7p-CC		MP12107			\$2,300.00 NI
14	Sa 10	/27/12 10:48 PM	World Series on FOX	7p-CC	:30) MP12107			\$2,300.00 NI



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
30	10/28/12 LINE 34	10/28/12	World Series on Fo	OX 7p-CC	S	:30	2	\$2,300.00	NM	<u> </u>
	Weeks:	Start Date 10/22/12	End Date MTWTFS 10/28/12		<u>Rate</u> \$2,300.00					
	Spots: # Ch				Start/End Time	***************************************	<u>h Ad-ID</u>			Rate Type
1	1 4			orld Series on FOX	7p-CC		O MP12107			\$2,300.00 NM
<u> </u>	2 4	Su 10/	/28/12 11:33 PM W	orld Series on FOX	7p-CC	:3	0 MP12107			\$2,300.00 NM
31	10/22/12 LINE 35	10/26/12	M-F 5-6p	5-6p	MTWTF	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTF: 10/28/12 MTWTF-		<u>Rate</u> \$1,000.00					
Ì	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	F 10/	/26/12 5:27 PM M-	F 5-6p	5-6p	:3	0 MP12107			\$1,000.00 NM
33	10/22/12 LINE 36	10/26/12	M-F 4-5p	4-5p	MTWTF	:30	2	\$375.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFS		<u>Rate</u> \$375.00					
	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
ļ	2 4	M 10/	/22/12 4:10 PM M-	F 4-5p	4-5p	:3	0 MP12107			\$375.00 NM
	14	W 10/	/24/12 4:11 PM M-	F 4-5p	4-5p	:3	O MP12107			\$375.00 NM
34	10/22/12 In 41	10/22/12	MLB Championshi	p Serie 3p-CC	M	:30	1	\$3,600.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFS 10/28/12 M		<u>Rate</u> \$3,600.00					
	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
<u> </u>	14	M 10/	22/12 8:54 PM ML	B Championship Series	3p-CC	:3	0 MP12107			\$3,600.00 NM
35	10/22/12 In 37	10/22/12	MLB Championshi	p Serie 3p-CC	M	:30	1	\$3,300.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFS 10/28/12 M	***************************************	<u>Rate</u> \$3,600.00					
1	Spots: # Ch	<u>Day Air</u>	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	14	M 10/	22/12 6:40 PM ML	B Championship Series	3p-CC	:3	0 MP12107			\$3,300.00 NM
38	10/28/12	10/28/12	NFL on FOX 3p	3p-CC	S	:30	1	\$0.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFS		<u>Rate</u> \$0.00			·		
	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 4	Su 10/	28/12 6:01 PM NF	FL on FOX 3p	3p-CC	:3	0 MP12107			\$0.00 NM

Total Spots 62

Gross Total

\$60,620.00

Payment Terms 30 Days

Agency Commission

\$9,093.00

Net Amount Due

\$51,527.00

\$3,600.00 NM



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street NW Suite 100 Washington, DC 20007

10/29/12

Credited

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006 INVOICE

Invoice # Invoice Date Invoice Month Invoice Period 583436-2 11/11/12 November 2012 10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

Flight Dates	Order #	Alt Order #
10/16/12 - 10/29/12	583436	09844674
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
	94	100
Agency Ref	Advertiser Ref	
L		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	10/29/12 In 19	10/29/12	FOX Prime Mon	day 7-8p 7p-8p	M	:30	1	\$3,300.00	NM	
	Weeks: Spots: <u>#</u> Cf 1 4		/29/12		Rate \$3,300.00 Start/End Time 7p-8p		<u>:h Ad-ID</u> 00			<u>Rate</u> <u>Type</u> \$3,300.00 NM
	10/29/12 In 20	10/29/12	FOX Prime Mon	day 7p-9p	M	:30	1	\$1,800.00	NM	
١	Weeks:	Start Date 10/29/12	End Date MTWT 11/04/12 M		<u>Rate</u> \$1,800.00					
	Spots: <u>#</u> Ch 1 4			Description FOX Prime Monday	Start/End Time 7p-9p		h Ad-ID 0 MP12107			<u>Rate Type</u> \$1,800.00 NM
	10/22/12 in 30	10/29/12	M-F 9-10a	9-10a	M	:30	1	\$500.00	NM	
1	Weeks:	Start Date 10/29/12	End Date MTWT 11/04/12 M		<u>Rate</u> \$500.00					
· ·	Spots: <u>#</u> Ch 2 4			Description M-F 9-10a	Start/End Time 9-10a		h <u>Ad-ID</u> 0 MP12107			<u>Rate Type</u> \$500.00 NM
	10/22/12 In 32	10/29/12	9-930p	9-930p	M	:30	1	\$1,800.00	NM	
١	Weeks:	Start Date 10/29/12	End Date MTWT 11/04/12 M		<u>Rate</u> \$1,800.00					
	Spots: <u>#</u> Ch 2 4		/29/12	Description 9-930p	Start/End Time 9-930p		h Ad-ID 20			<u>Rate Type</u> \$1,800.00 NM
36	10/29/12	10/29/12	World Series on	FOX 6p-CC	M w w	:30	1	\$3,600.00	NM	
١	Weeks:	Start Date 10/29/12	End Date MTWT 11/04/12 M		<u>Rate</u> \$3,600.00	······································				
,	Spots: # Ch	Day Air	Date Air Time	<u>Description</u>	Start/End Time	Lengi	h Ad-ID			Rate Type

6p-CC

:00

World Series on FOX



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

:	Invoice #	Invoice Date	Invoice Month	Invoice Period
	583436-2	11/11/12	November 2012	10/29/12 - 10/29/12

<u>Advertiser</u>	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

Spots/

Line Start D		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	and the second second second second second
37 10/29/ In 42		FOX Prime Monday	7p-9p	M	:30	1	\$3,600.00	NM	
Weeks	: <u>Start Date</u> 10/29/12	End Date MTWTFSS 11/04/12 M	Spots/Week 1	<u>Rate</u> \$3,600.00					337
Spots:	<u>#</u> Ch <u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	14 M 10	/29/12 8:43 PM FOX F	rime Monday	7p-9p	:3	O MP12107			\$3,600.00 NM

Total Spots

3

Gross Total

\$5,900.00

Payment Terms 30 Days

Agency Commission

\$885.00

Net Amount Due

\$5,015.00



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street NW Suite 100 Washington, DC 20007

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
588021-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Estimate Number
Senate Majority PAC	

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	588021	*
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Cod	e Product Code
Agency Ref	Advertiser Ref	

Line Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 11/03/1	2 11/03/12	College Football Early	2p-cc	S-	:30	2	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 2	<u>Rate</u> \$1,000.00					
Spots: #	<u></u> Ch <u>Day</u> <u>A</u>	ir Date <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
2	2.4 Sa 1	1/03/12 3:34 PM Collect	ge Football Early	2p-cc	:3	O MP12109			\$1,000.00 NM
1	4 Sa 1	1/03/12 5:52 PM Collec	je Football Early	2p-cc	:3	0 MP12109			\$1,000.00 NM
2 11/03/1	2 11/03/12	Sa 7-9a	Sa 7-9a	S-	:30	1	\$800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S-	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: #	Ch <u>Day A</u>	<u>ir Date</u> <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	4 Sa 1	1/03/12 8:08 AM Sa 7-9	Эа	Sa 7-9a	:3	O MP12109			\$800.00 NM
3 11/03/1	2 11/03/12	Sa-Su Noon-5p	1230-1p		:30	1	\$3,000.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	End Date MTWTFSS 11/04/12S-	Spots/Week 1	<u>Rate</u> \$3,000.00					
Spots: #	Ch Day A	ir Date <u>Air Time</u> Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1	4 Sa 1	1/03/12 12:43 PM Sa-St	ı Noon-5p	1230-1p	:3	O MP12109			\$3,000.00 NM
4 11/04/1	2 11/04/12	Su 1030-1102p	1030-1102p	S	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	Rate \$1,000.00					
Spots: #	Ch <u>Day A</u>	ir Date <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1	4 Su 1	1/04/12 10:39 PM Su 10	30-1102p	1030-1102p	:3	O MP12109			\$1,000.00 NM
5 11/04/1	2 11/04/12	NFL on FOX 12p	12p-CC	S	:30	1	\$5,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$5,000.00	~//^				
Spots: #	Ch <u>Day Ai</u>	i <u>r Date</u> <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	4 Su 1	1/04/12 3:19 PM NFL c	n FOX 12p	12p-CC	:3	O MP12109			\$5,000.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
588021-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Senate Majority PAC		

Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6	11/05/12	11/05/12	FOX Prim	ne Monday 8-9	p 8p-9p	M	:30	1	\$3,000.00	NM	
	Weeks:	Start Date 11/05/12	End Date 11/11/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$3,000.00					
	Spots: # Ch 1 4			Time Descrip 20 PM FOX P	o <u>tion</u> rime Monday 8-9p	Start/End Time 8p-9p	_	h <u>Ad-ID</u> 0 MP12109			<u>Rate Type</u> \$3,000.00 NM
7	11/06/12	11/06/12	M-F 6-7a	······································	6-7a	•T	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 11/05/12	End Date 11/11/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: <u>#</u> Ch 1 4			Time Descrip 12 AM M-F 6-		Start/End Time 6-7a		h <u>Ad-ID</u> 0 мр12109			<u>Rate Type</u> \$1,000.00 NM
8	11/06/12	11/06/12	M-F 7-9a		7-9a	~T-, ~ ~	:30	2	\$1,200.00	NM	
	Weeks:	Start Date 11/05/12	End Date 11/11/12	MTWTFSS -T	Spots/Week 2	Rate \$1,200.00					
	Spots: # Ch			Time Descrip		Start/End Time		h Ad-ID			<u>Rate Type</u>
	2 4 1 4			11 AMM-F 7-9 38 AMM-F 7-9		7-9a 7-9a		O MP12109 O MP12109			\$1,200.00 NM \$1,200.00 NM
L	14	Tu 11/	UQI IZ O.	SO MINIMARY (Ja	/-3d		O HETTTOS			\$1,200.00 NIVI

<u>Total Spots</u> 10 <u>Gross Total</u> \$18,200.00

Payment Terms 30 Days

Agency Commission

\$2,730.00

Net Amount Due

\$15,470.00